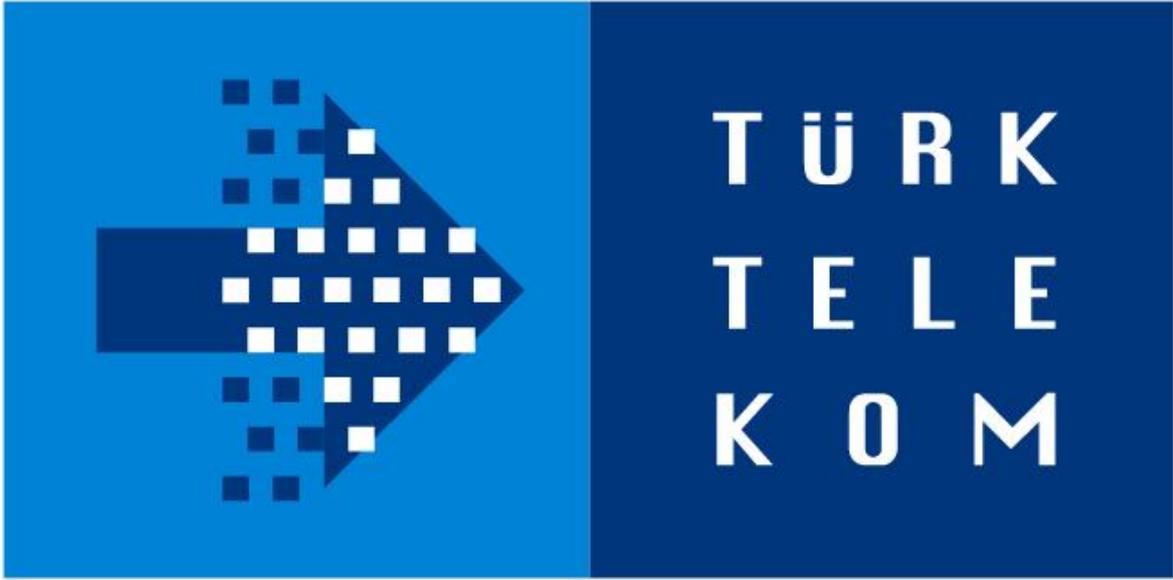


**TÜRK TELEKOMÜNİKASYON A.Ş.
ANNOUNCES FIRST HALF 2010
FINANCIAL RESULTS**



A Strong Quarter with Solid Execution on Strategy

Türk Telekom, the leading communication and convergence technologies Company in Turkey, announced 2010 first half financial results. Türk Telekom's net income grew 40% for the period to TL 1.1 billion. Türk Telekom's H1 2010 group revenues have reached TL 5.25 billion with an increase of 2% compared to H1 2009. The Company's consolidated EBITDA* improved to TL 2.3 billion with a margin of 43%.

2010 First Half Highlights

- ❖ **Net Income for the period is TL 1.1 bn, representing 40% increase compared to H1 2009**
- ❖ **Consolidated revenue reached TL 5.25 bn growing 2% YoY, with EBITDA* margin of 43%**
- ❖ **Mobile EBITDA margin recovered to 11% in Q2 2010 and to %8 in H1 2010**
- ❖ **ADSL revenue increased by almost 20% YoY to TL 1.2 bn; almost 300K net subscriber gain in H1 2010**

**EBITDA is a non-GAAP financial measure. The EBITDA definition used in this press release includes Revenues, Direct Cost of Revenues excluding depreciation and amortization, Selling and Marketing expenses, Administrative expenses, and other operating income/(expense), but excludes translation gain/(loss), financial income, income on unconsolidated subsidiaries, gain on sale of investments, income/(loss) from related parties, and minority interest.*



Türk Telekom CEO Dr. Paul Doany commented as follows on the H1 financial results of Türk Telekom:

“In the first half of 2010 revenue grew 2% with a slight improvement in the consolidated EBITDA margin. The EBITDA margin of our Mobile business almost doubled in the second quarter of 2010 compared to the first quarter 2010.

In 2010, we launched our new Home Advantage tariffs which have significantly improved benefits for our customers and as a result of our innovative approach, over 4 million homes with approximately 16 million people are now enjoying the benefits of Home Advantage.

Additionally, we have bundled more value into the home line with insurance and home security offers complementing our high value bundle calling offers.

Also, PC sales campaigns through our dealers with various brands made our sales channel one of the strongest in the country.

During the first half of 2010, we took an historical step for the Turkish telecommunication sector. We signed an agreement to acquire 100 percent shares of Invitel International which is one of the leading independent wholesale data and capacity service providers in Europe, with 27 thousand kilometers of fiber optic network across 16 countries.

Furthermore, JADI LINK project which covers establishment of an integrated multi-mode fiber optic network among the Middle East, Southern Asia and the Far East is being realized in cooperation with Saudi Telecom Company, Jordan Telecom Group and Syrian Telecommunication Establishment.

Both of the above mentioned steps are important in making Türk Telekom and Turkey a telecommunication hub for the region. In the coming months and years we will continue our regional initiatives (with Vitamin/Adaptive Curriculum, I Can Football, Wirofon and other Türk Telekom created services and products) which will bring a global identity to the Türk Telekom brand which is becoming stronger every year.



H1 2010 Results

Last year, Türk Telekom was ranked as the Most Valuable Brand in Turkey with a brand value of 1.6 billion dollars in the research made by Capital magazine in coordination with Brand Finance, a leading brand valuation company in the UK. We are very pleased to see that this year we repeated this success with a brand value of 1.7 billion dollars and again Türk Telekom was selected as the Most Valuable Brand in Turkey.

With our value added products and services, our innovative strategies and our regional initiatives we will continue our leadership in the Turkish communication and convergence technologies.”

Financial Highlights*

(TL mn)	H1 2009	H1 2010	% Change
Revenue	5,149	5,250	2%
Net Operating Expenses excluding Depreciation and Amortization **	(2,976)	(2,996)	0.7%
Operating Profit before Depreciation and Amortization (EBITDA)	2,173	2,254	3.7%
Depreciation and Amortization	(864)	(756)	-12.5%
Operating Profit	1,309	1,498	14.5%
Net Financial Income/ (Expense)	(271)	(7)	-97.3%
Taxes	(302)	(424)	40.4%
Minority Interest	85	80	-6%
Net Income	821	1,147	39.7%
Capital Expenditure	1,148	520	-55%

* Please see the Reclassification Note under Additional Information section.

** Net Operating expenses includes operating expenses, other operating expenses and other operating income

Revenues

The company's consolidated revenues for H1 2010 of TL 5.25 bn showed 2% growth compared to H1 2009. The main drivers of revenue growth in H1 2010 were the Mobile business (up by 11.5%, from TL 1,157 mn to TL 1,290 mn) and ADSL business (up by 19.3%, from TL 1,021 mn to TL 1,218 mn).

Net Operating Expenses (Excluding Depreciation and Amortization)

Net operating expense remained flat year over year under TL 3 bn. Consolidated interconnection costs decreased by 13% from TL 410 mn to TL 357 mn year over year on the back of MTR cuts. Main area of cost increase compared to H1 2009 was commercial expenses from TL 378 mn to TL 478 mn.



H1 2010 Results

Operating Profit before Depreciation and Amortization (EBITDA)

Operating profit before depreciation and amortization increased by 3.7% to TL 2,254 mn in H1 2010, resulting in a consolidated EBITDA margin of 43%. The fixed line business segment shows a 1.5% growth in EBITDA in H1 2010 compared to the same period of 2009. The mobile EBITDA almost doubled year over year from TL 55 mn to TL 107 mn resulting in 8% EBITDA margin for the first half and 11% EBITDA margin for the second quarter.

Depreciation and Amortization

Total depreciation and amortization charges at TL 756 mn were down by 12.5% from TL 864 mn recorded in H1 2009, primarily as a result of full amortization of some fixed assets in the fixed line business.

Operating Profit

Türk Telekom's operating profit improved by 15% to TL 1,498 mn with an operating profit margin of 29%, 400 bps higher than that of H1 2009.

Net Financial Income / (Expense)

Türk Telekom recorded a net financial expense of TL 7 mn in H1 2010 compared to TL 271 mn net financial expense recorded in H1 2009; mainly attributable to FX impact.

Corporate Taxes

The higher corporate tax charge recognized in H1 2010 is a result of the increasing underlying profitability of the company, with no change in the tax rate at 20% of taxable profits.

Net Income

The net income of the period is TL 1,147 mn, or 0.328 Kurus per share compared to TL 821 mn, or 0.235 Kurus per lot in H1 2009.

Additional Information

Türk Telekom has invested TL 520 mn in H1 2010 with primary focus on continuing to improve the quality of the services and products we provide to our customers. H1 2009 figure was higher due to 3G license fee paid in that period.

As of June 30, 2010, the Company had a net debt of TL 3,765 mn with a gross debt of TL 4,576 mn and cash and cash equivalents of TL 811 mn.

Türk Telekom Group's total headcount at June 30, 2010 was 35,116.

Operational Highlights

	Q2 2009	Q1 2010	Q2 2010	YoY Change	QoQ Change
PSTN Number of Access Lines (millions)	17.07	16.43	16.27	-4.7%	-1.0%
PSTN ARPU (TL)	23.14	20.74	21.98	-5.0%	6.0%
PSTN MoU (minutes)	116	110	118	1.7%	7.3%
ADSL Wholesale Connections (millions)	6.04	6.37	6.48	7.2%	1.7%
ADSL ARPU (TL)	29.32	31.84	32.01	9.2%	0.5%
Mobile Total Subscribers (millions)	12.40	11.65	11.47	-7.6%	-1.5%
Mobile Prepaid Subscribers (millions)	8.00	7.32	7.03	-12.1%	-4.0%
Mobile Postpaid Subscribers (millions)	4.41	4.33	4.45	0.9%	2.8%
Mobile Prepaid ARPU (TL)	8.39	9.81	9.74	16.1%	-0.7%
Mobile Postpaid ARPU (TL)	30.10	31.65	29.97	-0.4%	-5.3%
Mobile Blended ARPU (TL)	16.50	17.95	17.76	7.6%	-1.1%
Mobile MoU (minutes)	245	249	268	9.3%	7.6%

Reclassification Note

In Q1 2010, interest cost of severance expenses have been reclassified to severance pay interest cost under financial expenses from Cost of sales, marketing, sales and distribution expenses and general administrative expenses.

The table below shows H1 2009 figures before and after reclassification.

(TL millions)	H1 2009 After Reclassifications	H1 2009 Before Reclassifications
Net Operating Expenses excluding Depreciation and Amortization	(2,976)	(3,012)
Operating Profit before Depreciation and Amortization (EBITDA)	2,173	2,137
Operating Profit	1,309	1,273
Net Financial Income/ (Expense)	(271)	(235)

Outlook

Macroeconomic situation of Turkey is improving with good GDP growth expected. Türk Telekom Group is very well positioned to grow its consolidated revenue. Though, the growth is likely to be less than 5% this year, given uncertainty of price recovery in mobile.



About Türk Telekomünikasyon A.Ş. (ISE: TTKOM)

Türk Telekom, the leading communication and convergence technology Company in Turkey, provides integrated telecommunication services from PSTN and GSM to broadband internet. As of June 30, 2010; Türk Telekom group companies have 16.3 mn Fixed Access Lines, 6.5 mn ADSL Connections and 11.5 mn Mobile Subscribers. Group companies have a modern network infrastructure covering the whole country and offer a wide variety of services to residential and commercial customers all over Turkey. Apart from 81% shares in Avea, one of the three GSM operators in Turkey, Türk Telekom owns 99.9% of TTNET, Argela, Innova, Sebit A.Ş. Sobee, and AssisTT companies. Türk Telekom also has an indirect minority share in Albtelecom, the Albanian incumbent telecom operator. 55% of Türk Telekom shares belongs to Ojer Telekomünikasyon A.Ş. and 30% belongs to Turkish Treasury. The remaining 15% is publicly traded. Türk Telekom shares are listed in Istanbul Stock Exchange since May 2008.

DISCLAIMER

This release includes forward-looking statements. All statements other than statements of historical facts included in this press release, including, without limitation, certain statements regarding our operations, financial position and business strategy may constitute forward-looking statements. In addition, forward-looking statements generally can be identified by the use of forward-looking terminology such as, among others, "may," "will," "expect," "intend," "plan," "estimate," "anticipate," "believe" or "continue."

Although the Company believes that the expectations reflected in such forward-looking statements are reasonable at this time, it can give no assurance that such expectations will prove to be correct. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements.